



Our Abundant Future: Conquering the World's Greatest Problems

Joe Polish Interviews Visionaries & Authors **Peter Diamandis** and **Steve Kotler**

GENIUS NETWORK™ HOT TIPS SHEET

- We're not wired to process good news. We're very optimistic about our own self, but when you extend it out to the world at large, we're actually pessimistic.
- **Loss Aversion:** A psychological tendency, a cognitive bias that basically keeps us stuck in ruts. We don't want something that we have to be taken away, so we're unwilling to open up to something new.
- Real change is not going to happen with governments or even corporations. This is about individuals taking responsibility for the world and making significant changes.
- **Negativity Bias:** We give more weight to negative information than we do to positive information.
- **Confirmation Bias:** We only really hear things that confirm our beliefs, and things that conflict with our beliefs don't register at all.
- **In Your Business:** Where do you allow crazy ideas to bubble up and be tried, and potentially fail, but if they succeed become a breakthrough?
- **The DIY Innovator:** Because of the accelerating rate of technology, for the very first time in the history of the world, individuals can solve problems that previously only governments or large corporations could attempt.
- **The Rising Billion:** AKA The bottom billion -- they are rising in their ability to add to the economy, to consume, to produce.
- **Nestled:** All of our problems are kind of nestled. The flipside of that is that our solutions are similarly nestled.
- The world's biggest problems are the world's biggest opportunities.
- What are the world's grand challenges? Where are the biggest problems that exist? That's where you should be building companies. We're in a day and age now where you can do great for the world and create incredible profits.
- You can now stop complaining about a problem and start solving it. As individuals and entrepreneurs, we're now empowered more than any time in history.

BIG IDEAS/INSIGHTS I gained from this interview:

IDEA	How can I leverage this idea to my benefit?

ACTIONS I want to take based on these ideas:

ACTION/GOAL	Steps I can take right away to move on this?
Deadline: _____	
Deadline: _____	
Deadline: _____	

Recommended Resources:

- Website: www.SingularityU.org, www.EvidenceForAbundance.com
- Books: *Abundance*, by Peter Diamandis and Steve Kotler

Other Recommended GN Interviews with Joe Polish:

- Tim Ferriss (*Well-Being Expert/Author*) “The 4-Hour Body: Becoming Superhuman”
- David Wolfe (*Nutritionist/Author*) “Activate Your Genius!”

For more **Genius Network™ Interviews** by Joe Polish with experts in the fields of business and personal success - visit www.GeniusNetwork.com.