

The Opportunity Realization Consultation™ Processes



Joe Polish and Piranha Marketing have a wealth of resources and knowledge products available at www.JoePolishRecommends.com and www.JoePolish.com. For those clients who want to acquire personalized marketing guidance from Joe Polish for their company, these are the Consultation Packages offered by Piranha Marketing. Clients are chosen at the complete discretion and interest of Joe Polish and based upon his scheduling availability. All consultation requests are to be directed to Joe's assistant Michelle Agner at michelle@joepolish.com.

The Piranha Marketing Program is available at www.JoePolish.com/PiranhaMarketing or by calling Piranha Marketing at **800-275-2643**. It is an in-depth program on some of the more successful strategies developed by Piranha Marketing and at a price point of \$300 is worth many times the investment. Please listen and become familiar with the content of the course prior to any consulting service requests.

1) The Complete Piranha Company Consultation	\$ 20,000
<ul style="list-style-type: none">• Pre-meeting research and preparatory processes.• In-person full day meeting with Joe Polish.• Audio recording of meeting.• Day will include marketing campaign and tool examples.• Day will include connections with valuable network of contact resources.• Customized Opportunity Realization Roadmap™ Action Plan to be written and sent two weeks after consultation.• Follow-up 90-minute Conference call.	
2) The Piranha Tele-Consultation	\$ 6,000
<ul style="list-style-type: none">• Pre-meeting research and preparatory processes.• 2-hour Teleconference Consultation.• Audio recording of meeting.• Customized Opportunity Realization Roadmap™ Action Plan to be written and sent two weeks after consultation.	
3) The Contest Model Creation Consultation	\$ 45,000 + %
<ul style="list-style-type: none">• Pre-meeting research and preparatory processes.• In-person full day meeting with Joe Polish.• Contest model defined and molded to apply to your industry.• Contest model examples from beginning to end shared with permission to retool and use. Copywriting and implementation network access.• Opportunity Realization Roadmap™ contest model and sequence parameters defined into Action Plan to implement.• Three follow-up Teleconference Consultations to insure full implementation.• In-person Piranha participation at your contest event.	