

GENIUS NETWORK™ HOT TIPS SHEET

- What Makes a Good Communicator: Establishing a rapport with another human being in a way that is honest and as powerful as you can make it.
- *"My first allegiance was to the person tuned in. Then after that, to the product or the network or whatever."*
- Change Is Not Always Good: *"Competition got so fierce that in order to get better ratings, and better circulation for print, you had to lean toward going toward that arena audience that tunes in for blood and dirt."*
- Too Much: So much info is available on the internet that if a person gravitates only toward that ideology or the source that he wants to believe in, then he misses out on the balancing perspective.
- It's important to keep active mentally. *"I admire people who are single-purposed. But that makes them more vulnerable."*
- Longevity Tips: You can mitigate hazards. You can influence your longevity and your comfort by habits that you clean up.
- On Capitalism: "Free enterprise is still the best way, but a proper regulation of free enterprise."
- On Hate: You don't have to hate anybody. You may deplore and hate something they've done that is wrong, but you don't hate the person. *"Hate is a weapon we wield by the blade."* You just hurt yourself if you hate.
- Stress is not bad. Distress is.
- The Secrets to Marital Longevity: Determine to stay together. Learn to ventilate irritation without rancor. Laughing together is very important.
- On Dealing with Children: You've got to give honest answers.
- Business Advice: Make sure that if you're an honestly-run business, that the public knows that you're an honestly-run business. Do not lose patience, because some things take time.



BIG IDEAS/INSIGHTS I gained from this interview:

IDEA	How can I leverage this idea to my benefit?

ACTIONS I want to take based on these ideas:

ACTION/GOAL	Steps I can take right away to move on this?
Deadline: _____	
Deadline: _____	
Deadline: _____	

Recommended Resources:

- **Books:** *Fifty To Forever* by Hugh Downs, *Letter To A Great Grandson* by Hugh Downs, *The Art of Living*, by Epictetus

Other Recommended GN Interviews with Joe Polish:

- Kathy Kolbe (Human Instinct Expert) "How To Find Your Innate Natural Ability For Success"
- Dean Graziosi (Author/Infomercial Guru) "Totally Fulfilled: Achieving Optimal Results"



For more **Genius Network™ Interviews** by Joe Polish with experts in the fields of business and personal success - visit www.GeniusNetwork.com.

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